



# Your Business, Age-Friendly

[PROFILE PHOTO]

Want to help local families ditch the guilt and fear of their Parent Projects, and add your services to their resource list? Join Us!

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### What is a Parent Project?

As parents age, they often face a significant life transition due to a diagnosis, death, divorce, debt, downsizing, or just distance between family. When these transitions impact adult children, they become Parent Projects. We know your business can help them, and we want to connect you at the right time!

**Our passion is serving families** compelled to step-up and/or step-in to help their parents with love, grace, knowledge, and a healthy dose of humor.



**Connect™** is our Web3-platform that guides family, friends & Advocates of the Aged through their projects connecting them to “verified” **age-friendly** resources supported by timely and relevant tools and tutorials all in a safe web-based environment.

### → Be Part of The Solution

Transitions can be full of emotions. Help families move through their project with confidence.

### → You Are The Pro

Our tasks, tools, and video tutorials guide the path forward to your business - at the right time, right when they need you. It's a Win-WIN!

### → Businesses Connect

We're building a network of businesses like yours that believe in being part of the solution for families. Join us!



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Business Logo

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